



Welcome to the Hein Electric Supply Company
E-Newsletter
June 2009, Volume 21

FEATURED TOPICS

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June Promotions

LIGHT UP THE SAVINGS!

\$90 BONUS INCENTIVES are available when you upgrade existing 400 Watt H.I.D. Lighting to 6-Lamp T8 Fluorescent High Bays from Cooper Lighting!



Hurry - Bonus Incentives end Sept. 30! Funds are limited and bonus incentives are available on a first-come, first-served basis - only while they last. Be sure to call ahead to confirm availability of funds and obtain your reservation number before you apply!

Equipment must be purchased and installed between April 6, 2009 and Sept. 30, 2009. Completed applications must be postmarked by Sept. 30, 2009. Incomplete applications and coupons will be returned to customer.



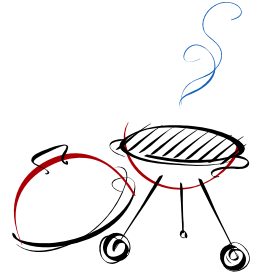
Cooper Lighting Fluorescent Hi-Bay Solutions

- HB & 2HB Commercial Specification Grade
- 15/18 Narrow 11" Specification Grade Body
- HBL Open Body Linear High Bay
- HBG Open Grid/Lay In Ceiling
- HBHD for High-Mounting Applications
- HBHT Pendant-Mount, Hose Down Fixture
- Arctic Bay Fully-Enclosed, Sealed, Gasketed
- Variety of Vaportite High Bay Fixtures

Please call the Hein Electric Supply Lighting Department at 262.790.8400 for more information on which fixture is perfect for your application.

June Events

1. June 3rd: Counter Day Cookout with Cooper Lighting at Hein Brookfield from 11am to 1pm.
2. June 17th: Counter Day Cookout with Cooper Lighting at Hein Waukesha from 11am to 1pm.



Lighter Notes...

Make good choices.

It's a statement that is taught to us at a very young age and continues with us as the building block for decision making for the rest of our lives.

Recently, General Electric Company published the Linear Fluorescent System Guide. This quick reference to ballast technology has affirmed something we "lighting nerds" have heard rumors about for several years; the negative affects of using instant start ballasts with occupancy sensors. GE states that instant start ballasts are suggested for long burn operations, or switch cycles of less than 5 times per day. Programmed start ballasts, on the other hand, are easier on lamp cathodes, making them the perfect choice to use with occupancy sensors and other lighting controls.

It's good choices like this that can make the difference with a successful lighting project. Calling the lighting department at Hein Electric Supply Company for all your lighting needs is another good choice. Let us guide you through the maze of ever-changing technology to make product selections that will be reliable for years to come.

Hein Electric Supply Company...the good choice.

Until next month,

Ron Reinowski



Hein Associate Highlight

Mick Jurena - Outside Sales



Mick Jurena has worked in the electrical industry for 13 years. Four years ago Mick started with Hein Electric as Counter Sales, and after a short time he became part of the Outside Sales Department.

Mick was born in Milwaukee, and currently lives in Wauwatosa. He has a younger brother, Kelly, by exactly 364 days. Outside of work, Mick plays softball and enjoys golf. In fact, he is a 2-time winner of the Hein Golf League trophy. Mick also watches movies, quotes movies, and will accept all movie quiz challenges.

Mick's favorite part of his job is building relationships with customers that turn into friendships.

Product News



HALO LED Trim Rings Now Available in Black, Polished Chrome, Satin Nickel, & Tuscan Bronze to match any decor!

- Die-cast trim ring
- Thin trim ring provides a more subtle ceiling appearance
- Purchase as accessory and discard ring supplied with trim
- Trim ring height of .120" at OD and .180" at ID
- TRM490BK = Black
- TRM490PC = Polished Chrome
- TRM490SN = Satin Nickel
- TRM490TBZ = Tuscan Bronze
- TRM490WH = White (Anti-microbial paint finish)



Wireless Occupancy & Vacancy Sensors Now Available!

- No wiring is required to the sensor.
- Sensor can easily be moved to position for optimal coverage.
- Lens illuminates brightly during test mode to verify ideal locations for sensing.
- Uses XCT™ Technology to enhance performance with a high sensitivity to fine motion.
- Fine motion coverage up to 676 sq. ft. when mounted on a 12 ft. ceiling.
- Uses Lutron's reliable Clear Connect RF Technology™
- Meets CEC Title 24 Requirements.
- 10-year battery life design.
- The sensor communicates via radio frequency to compatible Lutron dimmers and light control systems.



save energy with Lutron 



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