



Welcome to the Hein Electric Supply Company E-Newsletter June 2008, Volume 9

FEATURED TOPICS

- June Promotion & Events
- New Products
- Upcoming Price Increases

JUNE PROMOTION

Win a **SUMMER OF FUN** Package when you purchase Pass & Seymour products in June!

- \$100 P&S Purchase = A FREE Hein T-Shirt or Baseball Hat
 - \$500 P&S Purchase = (2) FREE Summerfest Tickets!
- *Your \$500 order automatically enters you in our drawing where 3 winners will choose their **SUMMER OF FUN!!**

Pass & Seymour

 legrand®



SUMMER OF FUN PACKAGES

1. **A Day at the Ballpark** including (4) Box Seats + Preferred Parking Pass to the Brewers/Nationals game on Saturday, August 9th.
2. **Lake Geneva Couples Getaway** including (1) night at the Grand Geneva Resort & Spa in Lake Geneva, WI, (2) tickets for the Lake Geneva Boat Tour of your choice, and a \$25 gas card!
3. **Six Flags Great America** including (6) park passes, (6) meal vouchers and a \$25 gas card. Passes are good daily until 11/2/08.

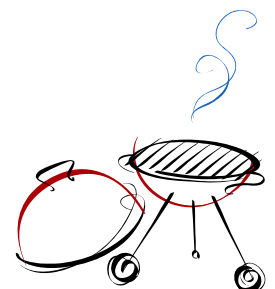
**Winners can choose the same grand prize, however, please note we have purchased tickets in advance for the August 9th Brewers game. If another winner chooses a Brewers game, we will do our best to fulfill your request based on ticket availability.*

PROMOTION RULES

- **QUALIFYING PURCHASES MUST BE MADE ON A SINGLE ORDER!**
- On-Q product counts!
- Hats, shirts, & tickets while supplies last.
- Promotion valid until June 30th!
- No purchase necessary to win. Visit hein.com to download an entry form!
- (3) Drawing Winners announced the first week of July.

JUNE EVENTS

1. Counter Day Cook Out with Pass & Seymour at Hein Brookfield on Wednesday, June 11th from 10:30am to 1pm. Meet our new Pass & Seymour Representative!
2. Counter Day Cook Out with 3M at Hein West Bend on Wednesday, June 18th from 10:30am to 1pm. Purchase \$25 of 3M at the counter day and pick up your favorite Pin Up Girl T-shirt!



PRODUCT NEWS

LITHONIA LIGHTING® REALIZE RELIGHT



Relight fixtures from Lithonia Lighting help you embrace an environmentally sensitive solution for your renovation projects. Realize improved lighting quality, use of space retained while renovating, quick payback from energy savings, and few components to recycle. Relight is easy to install and a less expensive solution compared to a total replacement!

High Performance Relighting with ES8 Lighting



- Eligible for Focus On Energy Rebates
- Reduce energy by up to 67%
- Option for Step-Dim
- Reuse Existing Housings
- Reduce Lamps by 50%

Relight Your Environment with RT5 Volumetric Lighting



- Easy one-to-one Fixture Upgrades
- Reduce energy by up to 60% when compared to 4-Lamp T12 Fixtures
- Step-dim options add efficiency & flexibility
- Fewer lamps with longer life

UPCOMING PRICE INCREASES *In order by Effective Date

VENDOR	% INCREASE	EFFECTIVE DATE
Amp	6%	June 1, 2008
Broan-Nutone	5%	June 1, 2008
Erico Caddy	4%	June 1, 2008
Etlin Daniels	8-10%	June 1, 2008
IlSCO Aluminum Items	6%	June 1, 2008
IlSCO Copper Items	9%	June 1, 2008
Milbank	4.8%	June 1, 2008
Raco/Bell - Steel Products	18%	June 1, 2008
Cutler Hammer Engineered Products	6%	June 16, 2008
Hoffman	6%	June 16, 2008
Bridgeport - Steel Products	18%	June 23, 2008
Bridgeport - All Other Products	7%	June 23, 2008
Pass & Seymour	3-5%	June 30, 2008
Thomas & Betts	5-18%	June 30, 2008
Cooper Bussman	15%	July 1, 2008
Marley/Berko	5-8%	July 1, 2008
Cutler Hammer Standard Products	6-9%	September 2, 2008



Note: To unsubscribe from this newsletter, please send an email to: laural@hein.com