

BONUS REWARDS on high-bay fluorescent fixtures

For a limited time you can receive additional incentives from Focus on Energy. Equipment must be purchased and installed between July 1, 2008 and December 15, 2008. Completed installations and this application must be received by December 15, 2008. Bonus incentives available on one for one fixture replacement in existing buildings only. New construction projects do not qualify. An incentive exceeding \$25,000 must receive written approval BEFORE project installation. Call Focus on Energy at 800.762.7077 for more information.

PLEASE COMPLETE THE INFORMATION BELOW

All information must be completed before reward application can be processed. Incomplete forms will not be processed.

Name of business where fixtures are being installed _____ Tax ID number of business where fixtures will be installed _____ - _____

Address where fixtures will be installed _____

City, state and zip _____

Business Classification (Check ONE):

Corporation Partnership Sole Proprietorship-Individual Other _____

Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership) _____

Number of employees _____

Contact name _____ Electric utility _____

Contact phone (for verification only) _____ Contact email _____

Market Provider name _____

Location where purchased _____ Date _____

Check the one box that best represents where fixtures will be used:

Restaurant Grocery Health Care Lodging Retail Office Agricultural Industrial Educational Facility

Local Government Warehouse Other _____

SECTION 1 400-999w HID replacement with high bay fluorescent fixture. ≤ 250 total fixture watts.

	Reward		Bonus			Quantity	=	Total
High bay fluorescent ≤ 250W total fixture Watts. Check One: <input type="checkbox"/> 6 lamp T8 <input type="checkbox"/> 4 lamp T5HO <input type="checkbox"/> Other T8 or T5HO less than 250 Watts (list Wattage) _____	\$60	+	\$30	= \$90	x		=	

SECTION 2 400-999w HID replacement with high bay fluorescent fixture. ≤ 365 total fixture watts.

	Reward		Bonus			Quantity	=	Total
High bay fluorescent ≤ 365W total fixture Watts Check One: <input type="checkbox"/> 6 lamp T5HO <input type="checkbox"/> 8 lamp T8 <input type="checkbox"/> Other T8 or T5HO less than 365 Watts (list Wattage) _____	\$40	+	\$20	= \$60	x		=	

(Section 1 and 2) TOTAL REWARD* =

*Incentive may not exceed project cost.

PAYMENT INFORMATION (PAYEE)

Business Classification for Customer or Market Provider Check ONE:

Corporation Partnership Sole Proprietorship-Individual Other

Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership): _____

Make Incentive Check Payable to Check ONE:

Company where fixtures were installed Corporate Name Business Owner's Legal Name (only if Sole Proprietor) Market Provider

If payment is payable to the Market Provider, Invoice must have "Focus on Energy" incentive clearly stated and deducted from customer's invoice.

Payee Name _____ Payee Federal Tax ID _____ - _____

Payee Social Security (if no Federal Tax ID #) _____ - _____ - _____

Payee Address _____ City, state and zip _____

See reverse side for additional information and required signature.

CASH INCENTIVES

Cash incentives are available for a variety of technologies. Check the Focus on Energy website at (www.focusonenergy.com). Go to the "Financial Incentives and Cash-Back Rewards tab – Business Incentives", or call 800.762.7077 then #2 for more information.

CUSTOM INCENTIVES

If your project does not fit the descriptions on the incentive application form, it may qualify for a custom incentive which requires prior approval from Focus on Energy. Direct inquiries to 800.762.7077 then #2 for Business Programs.

TERMS & CONDITIONS

1. **Incentive Offer:** This application covers products purchased and installed between July 1, 2008 and Dec. 15, 2008. Applications must be **submitted within 30 calendar days of project installation** and no later than Dec. 15, 2008. Please keep a copy for your records.
2. **Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the **new equipment** purchased. The invoice must indicate date of purchase, the size, type, make, model, serial number and part number. The signed application and invoices for materials and labor must be sent to Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.
3. **Compliance:**
 - a. All projects are expected to comply with federal, state and local codes. Post installation light levels are expected to meet current IESNA recommendations.
 - b. All equipment must be new (with the exception of surveys, audits and service buydowns). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
 - c. Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
 - d. Only one incentive will be granted for each project. Incentives granted to contractors, distributors or other market providers cannot also be claimed by end-use customers.
 - e. Payment: Once completed paperwork is submitted, incentive payments are made within 6–8 weeks. Incomplete applications will either delay payments or be denied.
4. **Inspection:** Program staff may conduct an inspection of the facility to survey the installed projects.
5. **Publicity:** Focus on Energy reserves the right to publicize your participation in this program, unless you specifically request otherwise.
6. **Program Discretion:** Incentives are available on a first-come, first-served basis. This offer is subject to change or termination without notice at the discretion of the Focus on Energy Program.
7. **Focus Logo:** Customers or market providers may not use the Focus on Energy name or logo in any marketing, advertising or promotional materials without prior written permission.
8. **Disclaimers:** Focus on Energy
 - a. Does not endorse any particular manufacturer, product, labor or system design by offering this program;
 - b. Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
 - c. Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
 - d. Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and
 - e. Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.
9. **Verification:** Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.

UTILITY ELIGIBILITY

Incentives for specific technologies are offered by Focus on Energy to business customers including commercial, industrial, state, federal and local governments, agricultural and schools/institutions with locations in Wisconsin. Check the Focus on Energy website (www.focusonenergy.com) to verify eligibility. Customers of a participating electric utility will be eligible for electric technology incentives only. Customers of participating natural gas utilities will be eligible for gas savings technology incentives only. Customers who have both a participating electric and a participating gas utility will qualify for all technology incentives. (Note: Customers of WPPI member utilities* are eligible for incentives covering Focus "prescriptive" electric measures, solar hot water, solar electricity and wind energy. These customers should contact WPPI directly for assistance with any "custom" business projects. For further eligibility information, visit focusonenergy.com/resources.)

Electric customers of the following utilities are eligible:

Algoma Utilities*	Eagle River Light & Water Utility*	Mount Horeb Utilities*	Shullsburg Electric Utility
Alliant Energy	Eau Claire Energy Cooperative	Muscoda Utilities*	Slinger Utilities*
Argyle Electric & Water Utility	Eroy Electric & Water Utility	New Glarus Light & Water*	Spooner Municipal Electric Utility
Bangor Municipal Utility	Evansville Water & Light*	New Holstein Utilities*	Stoughton Utilities*
Belmont Municipal Light & Water	Fennimore Municipal Utility	New London Utilities*	Stratford Water & Electric Department
Benton Electric & Water Utility	Florence Utilities*	New Richmond Utilities*	Sturgeon Bay Utilities*
Black River Falls Municipal Utilities*	Gresham Water & Electric Plant	North Central Power Co. Inc.	Sun Prairie Water & Light*
Bloomer Electric & Water Utility	Hartford Electric*	Northwestern Wisconsin Electric Company	Superior Water, Light & Power
Boscobel Utilities*	Hustisford Utilities*	Oconomowoc Utilities	Two Rivers Water & Light*
Brodhead Water & Light*	Jefferson Utilities*	Oconto Falls Municipal Utilities	Viola Municipal Electric Utility
Cadott Light & Water Department	Juneau Utilities*	Pardeeville Public Utilities	Waterloo Utilities*
Cashton Light & Water	Kaukauna Utilities*	Pioneer Power & Light Co.	Waunakee Utilities*
Cedarburg Light & Water*	Kiel Utilities	Plymouth Utilities*	Waupun Utilities*
Centuria Municipal Electric Utility	La Farge Municipal Utilities	Prairie du Sac Utilities*	We Energies
City Utilities of Richland Center*	Lake Mills Light & Water*	Price Electric Cooperative	Westby Utilities*
Clintonville Utilities	Lodi Utilities*	Princeton Light & Water Department	Westfield Electric Company
Columbus Water & Light*	Madison Gas & Electric	Reedsburg Utility Commission*	Whitehall Electric Utility*
Consolidated Water Power Company	Manitowoc Public Utilities	Rice Lake Utilities	Wisconsin Dells Water & Light Utility
Cornell Municipal Light Department	Marshfield Utilities	Richland Electric Cooperative	Wisconsin Public Service Corp.
Cuba City Light & Water*	Mazomanie Electric Utility	River Falls Municipal Utilities*	Wisconsin Rapids Water Works & Lighting Commission
Cumberland Municipal Utility	Medford Electric Utility	Scenic Rivers Energy Cooperative	Wonewoc Water & Light Department
Dahlberg Light & Power Company	Menasha Utilities*	Shawano Municipal Utilities	Xcel Energy

Natural gas customers of the following utilities are eligible:

Alliant Energy	Madison Gas & Electric	St. Croix Valley Natural Gas	We Energies	Xcel Energy
City Gas Company	Midwest Natural Gas, Inc.	Superior Water, Light & Power	Wisconsin Public Service	

INCENTIVE LIMIT

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$25,000 per project. An incentive exceeding \$25,000 must receive written approval BEFORE project installation. There is a maximum limit of \$500,000 per Corporate Tax ID per year for all Focus on Energy incentives (custom or prescriptive). Projects must be implemented between July 1, 2008 and December 15, 2008.

CUSTOMER SIGNATURE

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions listed on the back of this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive. Invoice Attached

Company Representative (print) _____ Signature _____ Date _____

FORM SUBMITTAL: Return signed, completed form and ITEMIZED invoice within 30 calendar days of installation (no later than December 15, 2008) to:
Mail: Focus on Energy, Business Programs Incentives, 431 Charmany Drive, Madison, WI 53719.
Email: Applications and invoices can be scanned and emailed to BPforms@weccusa.org.
Questions: Call 800.762.7077 then #2 for Business Programs.

